- the U.S. Federal Travel Regulation (41 CFR Chapters 300 through 304);
- (22) An overseas office, including rent, utilities, communications originating overseas, office supplies, accident liability insurance premiums, and legal and accounting services;
- (23) The purchase, lease, or repair of, or insurance premiums for, property that has an expected useful life of at least one year, such as furniture, equipment, machinery, removable fixtures, floor coverings, and computer hardware and software;
- (24) Office decor, such as draperies or blinds:
- (25) Premiums for health or accident insurance or other benefits for foreign national employees that the employer is required by law to pay;
- (26) Accident liability insurance premiums for facilities used jointly with third party participants for Cooperator program activities, or such insurance premiums for travel of non-Cooperator personnel;
  - (27) Market research;
- (28) Evaluations, if not required by FAS to ensure compliance with program requirements;
- (29) Legal fees to obtain advice on the host country's labor laws;
- (30) Employment agency fees;
- (31) STRE, including breakfast, lunch, dinner, receptions, and refreshments at activities; miscellaneous courtesies such as checkroom fees, taxi fares, and tips; and decorations for a special promotional occasion;
- (32) Educational travel of dependent children, visitation travel, rest and recuperation travel, home leave travel, and emergency visitation travel for U.S. overseas employees as allowed under the Foreign Affairs Manual;
- (33) Evacuation payments (safe haven), and shipment and storage of household goods and motor vehicles;
  - (34) Demonstration projects;
- (35) Purchase of trade and business periodicals containing material related to market development activities for use by overseas staffs;
- (36) Training expenses in the U.S. for FSNs;
- (37) Language training for U.S. citizen employees at the foreign post of assignment;

- (38) Forward year financial obligations required by local law or custom; such as severance pay, attributable to employment of foreign nationals; or forfeiture of rent or deposits, attributable to the closure of an office;
- (39) Fees for storage of necessary program materials;
- (40) Shipment of samples or other program materials from the U.S. to foreign countries; and
- (41) That portion of airtime for wireless phones that is devoted to program activities and monthly service fees prorated at the proportion of program-related airtime to total airtime.

## § 1484.55 What expenditures may not be reimbursed under the Cooperator program?

- (a) FAS will not reimburse expenditures made prior to approval of a Cooperator's program, unreasonable expenditures, or any cost of:
- (1) Expenses, fines, settlements, or claims resulting from suits, challenges, or disputes emanating from employment terms, conditions, contract provisions, or related formalities;
- (2) Product development, product modification, or product research;
  - (3) Product samples;
- (4) Slotting fees or similar sales expenditures;
- (5) The purchase, construction, or lease of space for permanent displays, i.e., displays lasting beyond one marketing plan year;
  - (6) Office parking fees;
- (7) Coupon redemption or price discounts;
  - (8) Refundable deposits or advances;
- (9) Giveaways, awards, prizes, gifts, and other similar promotional materials in excess of \$1.00 per item;
- (10) Alcoholic beverages that are not an integral part of a promotional activity;
- (11) The purchase, lease (except for use in authorized travel status), or repair of motor vehicles;
- (12) Travel of applicants for employment interviews;
- (13) Unused non-refundable airline tickets or associated penalty fees, except where travel is restricted by U.S. government action or advisory;

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- (14) Any arrangement which has the effect of reducing the selling price of an agricultural commodity;
- (15) Goods and services and salaries of third party personnel;
- (16) Membership fees in clubs and social organizations;
  - (17) Indemnity and fidelity bonds;
- (18) Fees for participating in U.S. Government sponsored activities, other than trade fairs, shows, and exhibits;
  - (19) Business cards;
  - (20) Seasonal greeting cards;
- (21) Subscriptions to non-trade related publications;
  - (22) Credit card fees;
- (23) Refreshments, or related equipment, for office staff;
- (24) Insurance on household goods and personal effects, including privately-owned automobiles, whether overseas or stored in the U.S., belonging to U.S. citizen employees;
- (25) Home office domestic administrative expenses, including communication costs;
- (26) Payment of U.S. or foreign employee's or contractor's share of personal taxes, except as legally required in a foreign country;
- (27) Wireless phone equipment, equipment repair, insurance, and other related charges;
- (28) STRE expenses incurred in the U.S:
- (29) Entertainment, e.g., amusements, diversions, cover charges, personal gifts, or tickets to theatrical or sporting events;
- (30) Functions (including receptions and meals at Cooperator staff conferences) at which target groups, such as members of the overseas trade, opinion leaders, foreign government officials, and other similar groups, are not present; or
- (31) Promotions directed at consumers purchasing in their individual capacity.
- (b) The Deputy Administrator may determine, at the Deputy Administrator's discretion, whether any cost not expressly listed in this section will be reimbursed.
- (c) FAS will reimburse for expenses incurred up to 30 calendar days beyond the conclusion of the marketing plan year.

## §1484.56 How are Cooperators reimbursed?

- (a) A format for reimbursement claims is available from the Director, Marketing Operations Staff, FAS, USDA. Claims for reimbursement shall contain at least the following information:
  - (1) Activity code;
  - (2) Country code;
  - (3) Cost category;
- (4) Amount to be reimbursed or credited:
- (5) If applicable, any reduction in the amount of reimbursement claimed to offset FAS demand for refund of amounts previously reimbursed, and reference to the relevant Compliance Report; and
- (6) If applicable, any amount previously claimed that has not been reimbursed.
- (b) All claims for reimbursement shall be submitted by the Cooperator's U.S. office to the Director, Marketing Operations Staff, FAS, USDA.
- (c) FAS will not reimburse claims submitted later than 6 months after the end of a marketing plan year.
- (d) If FAS overpays a reimbursement claim, the Cooperator shall repay FAS within 30 days the amount of the overpayment either by submitting a check payable to FAS or by offsetting its next reimbursement claim.
- (e) If a Cooperator receives a reimbursement or offsets an advanced payment which is later disallowed, the Cooperator shall within 30 days of such disallowance repay FAS the amount owed either by submitting a check payable to FAS or by offsetting its next reimbursement claim.
- (f) The Cooperator shall report any actions having a bearing on the propriety of any claims for reimbursement to the Attache/Counselor and its U.S. office shall report such actions in writing to the Division Director(s).

## § 1484.57 Will FAS make advance payments to a Cooperator?

- (a) *Policy.* In general, FAS operates the Cooperator program on a reimbursable basis
- (b) *Exception*. Upon request, FAS may make two types of advance payments to a Cooperator. The first is a revolving fund operating advance provided by